

# Romanian Film Festival in Seattle

Sponsorship  
Opportunities

ARCS PRESENTS:

THE ROMANIAN FILM FESTIVAL SEATTLE

(6<sup>TH</sup> EDITION)

STORIES OFF  
the WALLS

NOVEMBER 15-17

@SIFF CINEMA UPTOWN  
SEATTLE

# Contents

2

- 3 About the Romanian Film Festival in Seattle
- 4 The Romanian Film Festival in numbers
- 5 Sponsor recognition
- 6 Sponsor rewards
- 7 Contact

“One of the most important Romanian cultural events in North America.”

Romanian Cultural Institute, New York

# About RFF

3

Founded in 2014, the Romanian Film Festival in Seattle represents the highlight of the Romanian cultural life in Washington state.

The American Romanian Cultural Society (ARCS), who organizes the festival, is the largest non-profit in NW America, promoting Romanian culture through educational, artistic and networking events.

The festival offers unique opportunities for brand exposure by inviting you to reach over 2,000 festival goers, the majority of them white collar professionals (25-45) based in or around Seattle.

Depending on your preferred level of sponsorship, you have the opportunity to reach out to our audience in print, via email and even live, during the many festival supporting events.

# Festival Facts & Figures

4

- 5 strategic US-based partnerships
- 6 years running
- 35 guests in attendance
- 45 film screenings
- 50 private and public events
- 475 email subscribers
- 3,000 social media followers

“A brief but  
mighty festival”

The Stranger, Seattle

# Sponsor Recognition

5

RECOGNITION	ARCS OFFICIAL PARTNER \$10,000	FESTIVAL PARTNER \$5,000+
<b>BEFORE AND AFTER THE EVENT</b>		
• website presence on all programs webpages (name, logo, description, link)	X	
• ARCS Annual Agenda	X	X
• website presence on the festival page with logo and link	X	X
• press release	name	name
• festival promotional video	logo /special thanks	logo/special thanks
• social Media Shout-Out	logo /name/link	logo/name/link
• email special mentions	logo /name /link	name /link
• festival poster	logo (upper part)	logo
• festival flyer	logo (upper part)	logo
<b>DURING THE EVENT (NOVEMBER 15-17)</b>		
• individual slide between screenings	X	
• special mention at the beginning & closing of the festival, and before each screening	X	X
• shared slide before each screening		X
• festival booklet ad and schedule	one page	1/2 page
• advertising space at ARCS Table	X	X

# Sponsor Rewards

6

REWARDS	ARCS OFFICIAL PARTNER \$10,000	FESTIVAL PARTNER \$5,000+
• Private dinner with organizers and special guests	X	X
• Opening Gala Private Party	X	X
• Surprise Gift	X	X
• Festival Passes	4	4
• Festival Poster	1	1
• Festival T-Shirt	1	1

## Not what you're looking for?

We're excited to work with you and offer you the sponsorship opportunity that best meets your needs.

Get in touch to discuss other options.

# Contact

7

## The ARCS Team

**Otilia Baraboi, Executive Director**  
[otilia.baraboi@arcsproject.org](mailto:otilia.baraboi@arcsproject.org)  
(206) 254-5341

**Ileana Marin, President of the Board**  
[ileana.marin@arcsproject.org](mailto:ileana.marin@arcsproject.org)  
(206) 604-1831

**Oana Gusatu, Marketing Director**  
[oana.gusatu@arcsproject.org](mailto:oana.gusatu@arcsproject.org)  
(206) 372-3783



Thank you for your forthcoming  
sponsorship!

American  
Romanian  
Cultural  
Society

